

PUBLIC AWARENESS TEAM (PAT) TERMS OF REFERENCE

ROLE

The PAT will undertake the public education and awareness-raising necessary to build community support and advance the Coalition's goal to End Homelessness in the Comox Valley.

ACTIVITIES:

Specific activities in pursuit of this role may include:

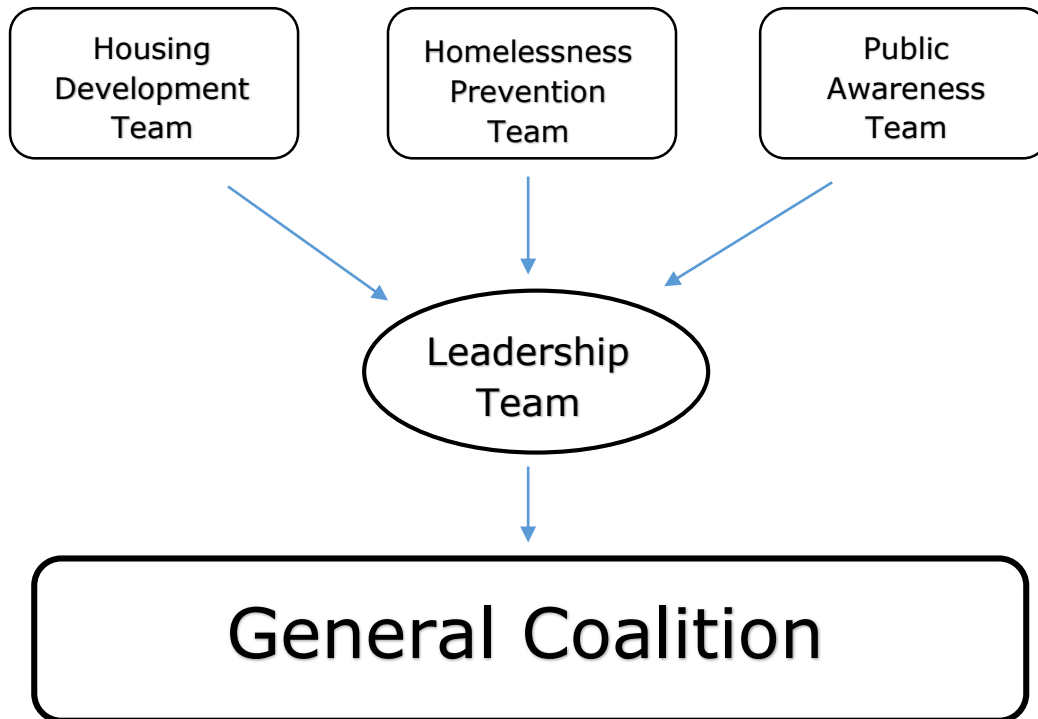
1. Engaging, educating and informing the public about the Comox Valley Coalition to End Homelessness,
2. Engaging, educating and informing the public about homelessness in the Comox Valley,
3. Engaging, educating and informing the public about housing and necessary support solutions for the homeless and those at risk of homelessness,
4. Developing a positive working relationship with local media and community agencies and organizations,
5. Working with other Coalition teams in implementing the Coalition's Five Year Plan. All Coalition teams will meet together on a quarterly basis to discuss challenges, successes, opportunities and to share information.

TERMS OF ENGAGEMENT

The Public Awareness Team will operate following the Coalition's Statement of Values and Operating Principles.

INTERNAL COMMUNICATIONS

The Homelessness Prevention Team will identify and share issues, opportunities and action-oriented ideas with the Leadership Team. The Leadership Team is responsible for bringing forward items for discussion and decision-making to Coalition members. The Coalition discusses and makes decisions based on a consensus basis, speaking with one voice.



MEMBERSHIP

PAT membership may be drawn from both the organizational and advisory group members of the coalition and other persons as designated by the committee.